

August 26, 2026

To: Interested Parties

Fr: Impact Research

Re: Recent Polling Shows a Tied U.S. Senate Race in South Carolina

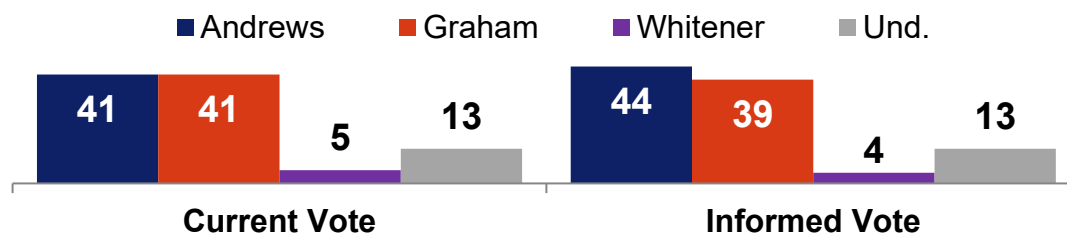
Recent polling conducted by Impact Research shows a tied race for U.S. Senate in South Carolina, just 10 weeks from Election Day. This seat is very much in play, in part because of Dr. Annie Andrews' favorable profile and the fact that newly-crowned Senator Darline Graham holds an overwhelming amount of baggage and is deeply unpopular. What's even more encouraging is Andrews takes the lead once voters hear balanced biographies in an informed vote test. With the proper resources to stay on airwaves and combat partisan attacks, Dr. Andrews has a clear path to victory in South Carolina.

This is not a conventional red-state long shot. It is a **uniquely favorable candidate matchup unfolding in what could be a strong Democratic midterm environment — and a Senate seat that merits serious investment.**

Below are key findings from this poll:

- **This is a tied race that moves Dr. Andrews' direction.** Andrews and Graham begin the race tied, with the Libertarian capturing a meaningful share (41% Andrews / 41% Graham / 5% Whitener / 13% undecided. Andrews also leads by 33 points among Independents.

We also tested positive bios on each candidate (see appendix for exact language tested). After introduction, Andrews takes a 5-point lead statewide, with an even wider 39-point lead among Independents – solidifying her Democratic base and winning over voters in the middle by large margins.



- **Dr. Andrews has a favorable image, while Darline Graham is saddled with negative baggage.** Statewide, Andrews holds a 36% favorable / 21% unfavorable image, boosted by a net +24 favorable impression from Independent voters.

Meanwhile, Darline Graham polls at an anemic 31% favorable / 49% unfavorable statewide – and she's underwater at a net -47 point margin among pure Independent voters. Even

Findings are based on the results of a multi-modal online and text-to-web survey conducted August 18th –24th, 2026, among N=700 likely 2026 General Election voters in South Carolina. The margin of error is +/- 3.7% for the total sample and is higher for subgroups.

among her base, Graham shows signs of weakness: 53% favorable / 32% unfavorable among Republicans. The candidate quality matchup matters in this race.

Dr. Annie Andrews is a strong candidate with a proven ability to run a solid campaign boosted by top tier fundraising and a decisive primary win. She has also shown the ability to launch meaningful paid communications in August, and has a tested team that has won before in South Carolina.

On top of that, polling shows that Andrews' story and bio are appealing to voters, and she's running against a weak incumbent. With the proper resources to both defend her values and highlight Graham's weaknesses, Annie Andrews has a chance to pull off a major upset – and this opportunity is worth national investment.

APPENDIX

Informed Vote Bios Tested:

- **Dr. Annie Andrews**, a Democrat, is a mom and pediatrician. After nearly fifteen years caring for sick kids at the Children's Hospital in Charleston, she saw how Washington's corruption hurt kids and families while special interests and career politicians benefit. Andrews is running for Senate to fight for affordable healthcare, lower grocery and prescription drug prices, and take on Washington by passing term limits on all politicians, banning insider stock trading by members of Congress, and she'll refuse corporate PAC money.
- **Darline Graham**, a Republican, is South Carolina's first female Senator and Lindsey Graham's sister, appointed to carry on her brother's legacy in the seat he held for over two decades. She's been endorsed by President Trump and Senator Tim Scott for her strong conservative values and commitment to South Carolina. In the Senate, she'll cut out-of-control spending, lower taxes, and secure the border to keep our streets safe.