

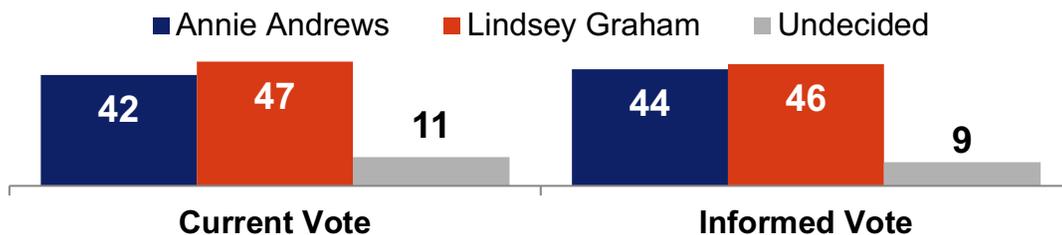
March 11, 2026

To: Interested Parties
Fr: Impact Research
Re: Recent Polling in South Carolina

Recent polling conducted by Impact Research shows the South Carolina U.S. Senate seat in play for Democrats in 2026. Incumbent Senator Lindsey Graham is saddled with overwhelming baggage, is unpopular statewide, and voters are looking for an alternative. The race begins within just five points – closer than the margin when Graham was last on the ballot. And encouragingly, the race tightens to just 2-points once voters hear balanced biographies in an informed vote test. With the proper resources to rebut partisan attacks and communicate her story, Dr. Andrews can make this a race to watch until the end.

Below are key findings from this poll:

- SC Voters are sour on Lindsey Graham.** Overall, Graham polls at an anemic 34% favorable / 61% unfavorable statewide – and he’s underwater at a net -50 points among Independents. What’s worse is only 32% of voters say they’d definitely or probably vote to re-elect Graham, while 57% of South Carolinians say they’re looking to vote for someone else in a generic re-elect question.
- Graham only narrowly leads in a head-to-head, and the race tightens with bios.** Senator Graham starts out below 50%, with a +5 lead overall (42% Andrews / 47% Graham / 11% und), and Graham trails by 19 points among Independents. While this is good news and a strong starting position, an informed vote exercise further cuts the lead. Once we introduce balanced bios on each candidate, the margin shifts to just Graham +2 (44% Andrews / 46% Graham / 9% und).



Dr. Annie Andrews is a strong candidate with a proven ability to fundraise, the ability to communicate on paid media, and a tested team who has won before in South Carolina. On top of that, polling shows that her story and bio are appealing to swing voters. Any race with an incumbent polling this low and tight is an opportunity for Democrats – and now Graham is on the ballot in a potential wave year *without* Trump on the ballot to boost GOP turnout. With the proper resources to both defend her values and highlight Lindsey’s weaknesses, we believe Dr. Annie Andrews can put this seat in play this fall.

Findings are based on the results of a live phone and text-to-web survey conducted February 25th – March 1st, 2026, among N=700 likely 2026 General Election voters in South Carolina. The margin of error is +/- 3.7% for the total sample and is higher for subgroups.

Informed Vote Bios Tested:

- **Dr. Annie Andrews**, a Democrat, is a mom and pediatrician. After nearly 15 years caring for sick kids at the Children's Hospital in Charleston, she saw how Washington's failures hurt kids and families while special interests and career politicians benefit. She's running for Senate to fight for affordable healthcare, lower grocery and prescription drug prices, pass strong public health protections, and take on Washington by refusing corporate PAC money, supporting term limits, and banning insider stock trading in Congress.
- **Lindsey Graham**, a Republican, is the current U.S. Senator and a conservative fighter and problem-solver. He's internationally known as a strong and decisive voice on national security, a vocal supporter of our military, and as one of President Trump's biggest supporters in Washington, helping him confirm record numbers of conservative judges. He's running for re-election to cut out-of-control spending, lower taxes, and secure the border to keep our streets safe.